Capture TechCamp's visual impact!

Project Title	Capture TechCamp's visual impact!
Project Summary	Put your social media savvy to work by promoting, cataloging and categorizing the best photos and images of TechCamp workshops.
Country	United States

Project Description

If you have a great visual eye and know what makes for a compelling photo that captures and tells a story, we need you! The TechCamp program leads and conducts multiple workshops each year with incredible participants, hands-on trainers and intense technology driven work on foreign policy issues and we wind up with a lot of images of people working that we could better be using to tell our story. We're looking for an eIntern to work with our existing photo libraries (in Google Folders, on Flickr and on our TechCamp.america.gov website) and create/suggest a better way of categorizing, organizing and using our images on our digital outreach platforms (our website, Facebook, Twitter and other social media accounts). The selected eIntern will suggest visual storytelling styles we could use in promo videos about TechCamps and will help us maximize the existing terrific images we have - and sunset the not-as-great images that we may not need.

Required Skills or Interests

Skill(s)
Data visualization
Design thinking
Graphic design
Research
Storytelling/blogging/vlogging
Videography

Additional Information

The TechCamp program is a Public Diplomacy tool in the Bureau of International Information Programs. TechCamp workshops are hands-on, participant-driven workshops that connect technology experts with key populations — journalists, non-governmental organizations, civil society advocates, and more — to explore and apply innovative tech solutions to global issues. Learn more about our program on our website: TechCamp.America.gov.

Language Requirements

None